

ENHANCING THE CONSUMER EXPERIENCE



A FRESH APPROACH TO VENDING

Merchant's proven consumer interface and added variety helps your merchandise sell itself.

LARGEST VARIETY TO MEET CONSUMER'S TASTES

More variety means something for everyone and more sales for you.

PROMOTE HEALTHY OPTIONS

Fresh new machine graphics will increase your sales by appealing to health-conscious consumers.

CRANE MERCHANDISING SYSTEMS™

With the most extensive service network of account managers, distributors, field service engineers, in-house technical support and customer service, we are here for you!

EQUIPMENT

PAYMENT SOLUTIONS

VENDING MANAGEMENT SOFTWARE

REMOTE MONITORING

CRANE MERCHANDISING SYSTEMS™

MADE IN USA

3330 Dixie-Narco Boulevard, Williston, SC 29853

TEL 800-688-9090

www.cranems.com

merchant **six** COMBO

The All-in-One Vending Solution



ONE MACHINE. BOUNDLESS COMBINATIONS.

From the global leader in vending innovation comes Merchant Combo – the ultimate vending solution for flexibility, energy efficiency and merchandising value.

The Power of Merchant

Flexibility to Satisfy any Taste

Merchant Six and Merchant Four refrigerated solution

- ▶ Vend **everything** from cold drinks, dairy products, fresh foods, snacks and more.
- ▶ Various temperature ranges with **adjustable settings** including — ambient, refrigerated (33°–38°), non-perishable (33°–45°) and chilled (46°–69°).
- ▶ Operate with or without NAMA Health and Safety Control (health and safety lock-out only affects the controlled zone if activated).
- ▶ An **optional adjustable divider** creates zones within Merchant Combo to segregate perishable food or beverage items from snack and candy.



MERCHANT FOUR
 HEIGHT – 72" DEPTH – 32"
 WIDTH – 35" WEIGHT – 545 lbs.
 ELECTRICAL – 120 VAC, 60 Hz, 7A
 CERTIFICATIONS – UL, cUL, CE, FCC, NAMA

MERCHANT SIX
 HEIGHT – 72" DEPTH – 32"
 WIDTH – 46" WEIGHT – 645 lbs.
 ELECTRICAL – 120 VAC, 60 Hz, 7A
 CERTIFICATIONS – UL, cUL, CE, FCC, NAMA



COMBO



ZONE SNACKS



ALL FOOD

Increase Same-store Sales

CONFIGURATION	AVERAGE SELECTIONS		AVERAGE CAPACITY
	6-WIDE	4-WIDE	
Snack/Food	6 per tray	4 per tray	4, 5, 6, 8 per selection
Candy	12 per tray	8 per tray	10, 12, 14, 18 per selection
Bottle/Can	10 per tray	7 per tray	4 or 5 count per selection

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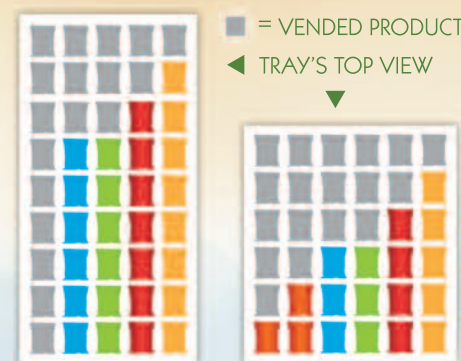
More Variety

- ▶ New selections = new consumers.
- ▶ Get **more variety** with Merchant Six vs. typical combo solutions.
- ▶ Ability to vend **different size items** with spiral coupling.

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Better Merchandising Footprint

- ▶ **Reduce sold-out columns** by adding more facings of the fastest-selling products.
- ▶ **Increase capacity** where you need it and **reduce it** where you don't.
- ▶ Use space-to-sales coupling feature to **assure even sell down** of like products to **avoid empty spirals**.



Standard 5-wide Combo Machine

6-wide Merchant Combo

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Drive Sales with Promotions

- ▶ **Grow volume** with many of Merchant Combo's **promotion features**. For example, Combo Vend lets you sell a second item at a discount (buy a snack get a drink 25% off!).



Maximize and Protect Your Investment

Combining the refrigeration technology of the BevMax cold drink solution and the consumer experience of the Merchant Six, Crane's Merchant Combo sets the new industry standard for smart vending investments.

PROVEN

Merchant combo is a reliable, dependable vending solution proven by 400,000 life-cycle tests and comprehensive field-testing exceeding 1 million vends. Every mechanical part is tested to 14 years of life to protect your investment and your wallet.

TESTED

In refrigeration tests against competitive models, Merchant Combo beat the competition in every test including the NAMA Recovery Test, 60% Reload Recovery Test, and several others with significantly faster pull-down times, better energy efficiency, and less compressor cycles. When it comes to food safety, consumer satisfaction, and the life of your investment, there is no comparison.

RELIABLE

New safety and service features will keep your snack and beverage stock fresh and healthy. Alerts will communicate to your route driver potential issues such as blocked filter, dirty condenser, low charge or other service issues. Reliable machines lead to more satisfied return customers.



Energy Efficiency

HELP YOUR CUSTOMERS AND HELP THE ENVIRONMENT WITH THE MERCHANT COMBO

- ▶ Merchant's best-in-class energy efficiency together with standard LED lighting and over 75% of recyclable materials is the sustainable solution.
- ▶ The Merchant Six Combo uses 45% less energy than Competitor A.
- ▶ The Merchant Six Combo uses 60% less energy than Competitor B.

MERCHANT SIX COMBO

3.2kWh/day*

COMPETITOR A

5.8kWh/day

COMPETITOR B

9.5kWh/day

*Energy usage using EPA Energy Star test methods for refrigerated vending machines. Merchant Four Combo uses less than 3kWh/day.