# MERCHANT MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE VENDING



#### Win New Business:

Differentiate your offering & win NEW LOCATIONS

#### **Maximize Sales:**

Media offers new retail tools that drive SAME-STORE SALES

## Provide Long Lasting Solutions:

Built-In DURABILITY and RELIABILITY that keep the store working



Meets new ADA requirements

## MERCHANT MEDIA





#### **Specifications**

|             | Model 186 | Model 187 |  |
|-------------|-----------|-----------|--|
| Height:     | 72"       | 72"       |  |
| Width:      | 33"       | 44"       |  |
| Depth:      | 35"       | 35"       |  |
| Weight:     | 510 lbs.  | 610 lbs.  |  |
| Electrical: | 115 VAC   | 120 VAC   |  |
|             | 60Hz, 3A  | 60Hz, 3A  |  |

Certifications: UL, cUL, CE, FCC, NAMA

### **Payment Options**

- Integrated Credit Card Swipe
- Integrated Bill Validator
- Standard Payment Opening 1
- Standard Payment Opening 2
- Near Field Communication Tap Zone

#### Other Key Options

- 3.5" Color Display with Keypad or 7" Touchscreen
- Surround & Integrated Payment LED Option
- Standard Cabinet LED Lighting
- Healthy Graphics Package
- Custom Graphics
- · 6-Shelf and 7-Shelf Configurations
- Internal Tactile Keypad & Speaker Option (for visually impaired operators)
- Black Media Door Option

CRANE MERCHANDISING SYSTEMS

### **Spiral Configuration Options**



Merchant Media 4-Wide 38 Select Standard Model

| 0 0          | <b>1</b> 3 <b>1</b> 3 | 15 15 | 15 15        | <b>13 13</b> | 0 0   |
|--------------|-----------------------|-------|--------------|--------------|-------|
| <b>69 69</b> | 09 09                 | 09 09 | 09 09        | 09 09        | 09 09 |
| 0 0          | <b>B B</b>            | 15 15 | 15 15        | <b>13 13</b> | 0 0   |
| 0 0          | 0 0                   | 20 20 | 20 20        | 15 15        | 15 15 |
| 0 0          | 0 0                   | 20 20 | 20 20        | 15 15        | 15 15 |
| 0 0          | 09 09                 | 09 09 | <b>13 13</b> | <b>B B</b>   | 0 0   |
| 0 0          | 0 0                   | 20 20 | 20 20        | 15 15        | 15 15 |

Merchant Media 6-Wide 58 Select Standard Model

#### Built-In Telemetry Options

- · For Remote Monitoring or Credit Card Payments:
- · Verizon (CDMA) Standard
- AT&T (GSM) and Sprint (CDMA) are also available
- Local Mesh Network

#### **Key Features**

#### **Color Displays**

Pick from two stunning user interfaces to grab consumer's attention.





#### Out-Of-The-Box **Cashless Option**

Built-in and intuitive cashless solution helps capture every sale.

#### **Largest Variety**

Increase sales and consumer satisfaction with the largest number of selections in the industry.





#### **Shopping Cart**

Enables multi-product purchases in one, simple transaction. Consumers can pay before or after selection.



#### **Nutritional Information**

Provides easy-to-read nutritional facts (available for both 3.5" Color Display and 7" Touchscreen).



#### **Built-In Mulit-Product Promotions**

Increase transaction size and drive consumer value



#### **Guaranteed Product** Delivery

Crane's SureVend technology ensures product delivery.



### **Healthy Graphics**

Promote healthy options and increase sales by appealing to health-conscious consumers.