

MERCHANT MEDIA COMBO

TRANSFORMING THE WAY CONSUMERS EXPERIENCE VENDING



Win New Business:

Differentiate your offering & win
NEW LOCATIONS

Maximize Sales:

Media offers new retail tools that
drive SAME-STORE SALES

Provide Long Lasting Solutions:

Built-In DURABILITY and
RELIABILITY that keep the store
working



Meets new ADA
requirements

CRANE MERCHANDISING SYSTEMS

MERCHANT MEDIA COMBO



Specifications

	Model 471	Model 472
Height:	72"	72"
Width:	35"	46"
Depth:	30"	30"
Weight:	545 lbs.	645 lbs.
Electrical:	115 VAC 60Hz, 7A	115 VAC 60Hz, 7A
Certifications:	UL, cUL, CE, FCC, NAMA	
Operating Environment:	90°F @ 65% RH (indoor use)	

Other Key Options

- 3.5" Color Display with Keypad or 7" Touchscreen
- Surround & Integrated Payment LED Option
- Standard Cabinet LED Lighting
- Refrigeration Zone Barrier
- Multiple Product Configurations (including all food, combo, and chilled snacks)
- Multiple Temperature Settings (including ambient, refrigerated, non-perishable, and chilled)
- NAMA Health and Safety Control
- Heated Door Option
- Healthy Graphics Package
- Custom Graphics
- Internal Tactile Keypad & Speaker Option (for visually impaired operators)
- Black Media Door Option

Energy Efficiency

Merchant Media Combo's best-in-class energy efficient refrigeration (3.2kWh/day for model 472*), standard LED lighting, and service features set the new standard for smart vending investments.

*Energy usage using EPA Energy Star test methods for refrigerated vending machines. Model 471 uses less than 3kWh/day.

Payment Options

- Integrated Credit Card Swipe
- Integrated Bill Validator
- Standard Payment Opening 1
- Standard Payment Opening 2
- Near Field Communication Tap Zone

Built-In Telemetry Options

- For Remote Monitoring or Credit Card Payments:
 - GSM (AT&T)
 - CDMA (Sprint or Verizon)
 - Local Mesh Network

Key Features

Color Displays

Pick from two stunning user interfaces to grab consumer's attention.

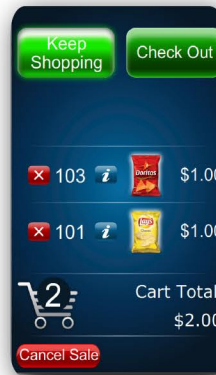


Out-Of-The-Box Cashless Option

Built-in and intuitive cashless solution helps capture every sale.

Largest Variety

Increase sales and consumer satisfaction with the largest number of selections in the industry.

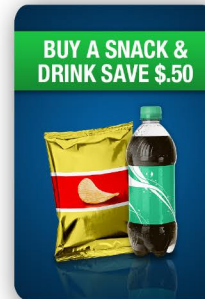
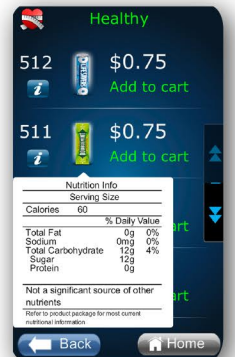


Shopping Cart

Enables multi-product purchases in one, simple transaction. Consumers can pay before or after selection.

Nutritional Information

Provides easy-to-read nutritional facts (available for both 3.5" Color Display and 7" Touchscreen).



Built-In Multi-Product Promotions

Increase transaction size and drive consumer value

Guaranteed Product Delivery

Crane's SureVend technology ensures product delivery.



Healthy Graphics

Promote healthy options and increase sales by appealing to health-conscious consumers.

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