## VOCE MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE HOT BEVERAGE VENDING

AN ENGAGING CONSUMER EXPERIENCE BASED ON THE INNOVATIVE CRANE MEDIA PLATFORM

- INTEGRATED PAYMENT SYSTEM
- BUILT-IN TELEMETRY FOR OUT-OF-THE-BOX CASHLESS OPTION AND REMOTE SERVICE MONITORING



ATM style user interface, 8.4 inch Color Display

18 DELICIOUS SELECTIONS

PREMIUM COFFEE AND SPECIALTY HOT BEVERAGES

- RELIABLE PERFORMANCE
- SIMPLIFIED MAINTENANCE
- ENERGY EFFICIENT
- SMALL FOOTPRINT



CRANE MERCHANDISING SYSTEMS

Perception meets reality. From the moment when a made-to-order selection is made, to choosing the most convenient method of payment, to the interactive messaging, to the delivery of a delicious finished product, VOCE MEDIA delivers a positive consumer experience.VOCE MEDIA serves barista style specialty beverages that broaden appeal to Generation Y consumers, while building consumption beyond the traditonal morning day part. With the same brewing process as equipment used in the high end coffee retail channel, the VOCE MEDIA finished drink profile mirrors all of the important attributes of consistency, taste, aroma, color and appearance.

Customize idle screen displays to build appetite appeal, promote, educate and personalize. Images below are standard.



Hot Chocola ChocoMilk

Hot Water

1 2

3

4

5

6 7

8

9

10

11

12

13

14 15

16

17

18

VOCE MEDIA increases daily use. Hot beverages are an essential part of our lives. They provide refreshment, enjoyment and comfort. They wake us up, keep us going, stimulate good conversation and fulfill our occasional desire for indulgence. It's a very personal process and that's why the VOCE MEDIA ATM user interface puts the consumer in control.

Choose 18 selections; determine the strength of coffee, the amount of sugar or creamer to brew a drink specific to your taste. We'll even give you a 4-digit PIN to order your custom drink on ensuing visits. VOCE MEDIA is a destination for great drinks, conveniently and consistently served.

## We're serving the highest quality coffees from the patented Oltre<sup>™</sup> brewer.

The Oltre brewer is designed to exceed the highest performance standards. Brew chamber diameter.coffee cake size and peristaltic pump delivers optimum flavor extraction. The easy to clean mesh filter screen simplifies operational maintenance. Performance reliability is assured by over four million nds

	frank merands mer meran	lab test ven
18 VOCE Media D	rink Selections	Cur Definition
Bean to Cup	Freshbrew	Cup Definitio
Fresh Brew Coffee	Fresh Brew Coffee	S = Single-sided coating
Whole Bean Coffee	Gourmet Coffee	inside for all hot cups
Decaf Coffee	Decaf Coffee	
Cappuccino	Cappuccino	M = Manual cups
Café Latte	Café Latte	V = Vending cups
Café Mocha	Café Mocha	R = Regular (as opposed
French Vanilla	French Vanilla	Squat)
Single Shot Espresso	Single Shot Espresso	T = Tall
Double Shot Espresso	Chocovanilla	S = Squat
Americano	Americano	
Mochaccino	Mochaccino	7 oz. SVR = Single-sided
Café Vanilla	Café Vanilla	Regular cup 8 oz. SVR
Café Vanilla Mocha	Café Vanilla Mocha	9 oz. SVR
Hazelnut/Caramel	Hazelnut/Caramel	12 oz. SVS = Single-side
Café Hazelnut/Caramel	Café Hazelnut/Caramel	Squat cup
Hot Chocolate	Hot Chocolate	12 oz. SMR = Single-sid

ChocoMilk

Hot Water

Cup Definitions	Ingredient Capacities	Specifications
S = Single-sided coating on the inside for all hot cups	Coffee #1 – 7.7 lbs. (3.5 kg) beans; 3.0 lbs. (1.3 kg) ground coffee	Height: 72 in. (182.9 cm)
M = Manual cups V = Vending cups	Coffee #2 – 3.3 lbs. (1.5 kg) ground regular or decaf coffee	Depth: 32.125 in. (79.4 cm)
R = Regular (as opposed to Tall or Squat) T = Tall S = Squat	Flavored gourmet soluble coffees – 6 lbs. (2.7 kg)	<b>Width</b> : 27.625 in. (70.2 cm)
7 oz. SVR = Single-sided Vending Regular cup 8 oz. SVR 9 oz. SVR 12 oz. SVS = Single-sided Vending	Chocolate – 6 lbs. (2.7 kg)	Shipping Weight: 426 Ibs. (193.2 kg) (approximate)
	Soluble instant coffee/decaf - 2.2 lbs. (1 kg)	Electrical: 115V, 60Hz, 12A
Squat cup 12 oz. SMR = Single-sided Manual Regular cup 16 oz. SMR	Sugar - 7.5 lbs. (3.4 kg)	Listings: cULus, TUV, FCC, NAMA approved. Meets ADA Requirements
	Lightener – 5.5 lbs. (2.5 kg)	

CRANE MERCHANDISING SYSTEMS



www.cranems.com